



# Advertising Packages for Jurutera

## Full-Page-Full-Color Advertisement in JURUTERA

RM 3,000/insertion (min 3 insertions)

RM 2,880/insertion (min 12 insertions)

A readerships of 84,000+

### Terms & Conditions:

- *RM150 printing plate charges is waived off (Same creative for all insertions).*
- *Client to provide ready-to-print artwork in PDF format (300 dpi).*
- *Position of the advertisement is ROP and is at the Publisher's discretion.*
- *50% upfront payment, balance is paid upon publication.*
- *Advertising rate is valid before 2009.*
- *Space availability is subject to first-come-first-served basis.*
- *Rate stated does not include 5% GST and 15% agency commission (if applicable).*



IEM Jurutera  
Monthly basis



For more information, please call the Advertising Department at 03 8070 9949.