



The Institution of Engineers, Malaysia

Dimension Publishing Sdn Bhd – the official publisher of the **Institution of Engineers, Malaysia (IEM)** – is proud to present the **IEM Engineering Directory**, which compiles critical business data from business partners, and provides nationwide exposure to key professionals in the engineering industry.

Introduction

The **IEM Engineering Directory** provides businesses in Malaysia an unequivocal opportunity to showcase its products and services to the engineering elite in the country, including government officials, corporate leaders, supervisory engineers, project directors, entrepreneurs, project consultants, contractors, consulting firms and companies involved with engineering products and services.

The directory also offers a focused approach towards introducing and promoting the engineering industry. This includes:

- A description of the roles and functions of **IEM**.
- Acknowledgement of the awards and recognition of contributions by **IEM**.
- Highlights of all major engineering events, projects and announcements taking place in the country.
- A reference guide for professionals both in Malaysia and from around the world.

editorial content

The **IEM Engineering Directory** is an excellent resource for businesses looking for engineering-related products and services, business opportunities and cooperation with engineering firms, suppliers, distributors, consultants and qualified professional engineers for major projects and business interests. Our content includes:

- Malaysia's most comprehensive directory of engineering companies and consulting firms.
- Detailed descriptions of major and ongoing projects.
- A decisive listing of companies providing goods and services to engineers and engineering businesses in a concise format, as well as an easily searchable index of companies sorted by engineering disciplines.
- A complete list of all current IEM Honorary Fellows, Fellows, members, graduate and student members.
- List of major Engineering related events, seminars and exhibitions in Malaysia.

*The IEM Engineering Directory is an annual publication and is distributed to all **21,000** registered IEM members, with a readership base of almost **84,000**. DO NOT MISS OUT ON THIS ADVERTISING OPPORTUNITY! Complete the enclosed application form, or call us at Dimension Publishing Sdn Bhd to find out how the IEM Engineering Directory can help your business gain the recognition it deserves.*



Company Listing

Companies will be listed in alphabetical order and included in the products/services index. Please select 3 index categories which best describe your company.

Products/ Services Index Categories

- Acoustic Engineering
- Aerospace Engineering
- Agricultural Engineering
- Air-conditioning and Refrigeration Engineering
- Architects, Designers, Surveyors, Value and Measures
- Astronautical Engineering
- Automotive Systems Engineering
- Biological, Agricultural and Food Engineering
- Building and Construction Equipment and Material Suppliers
- Ceramic Engineering
- Chemical Engineering
- Civil Engineering
- Coastal Engineering
- Combat/ Military Engineering
- Communications Engineering
- Computer Engineering
- Construction, Decoration and Engineering Contracting
- Control Systems Engineering
- Education
- Electrical Engineering
- Electronics/Microelectronics Engineering
- Electromechanical Engineering
- Energy and Power Generation Engineering
- Engineering Physics
- Engineering Products Supplier
- Engineers and Engineering Consultants
- Environmental Protection Consultants, Products and Equipment
- Electronics and Electrical Products Trading
- Foundation Engineering
- Genetic Engineering
- Geo-technical Engineering and Transportation
- Industrial Engineering
- Information, Communication and Multimedia Technology
- Instrumentation Engineering
- Laboratories and Testing Centers
- Landscape Engineering
- Machinery and Related Accessories
- Management Companies and Consultants
- Manufacturing Engineering
- Marine Engineering
- Materials Engineering
- Mechanicals Engineering
- Mechatronics
- Mining Engineering
- Nano Engineering
- Naval Engineering
- Nuclear Engineering
- Petroleum Engineering
- Plastics Engineering
- Publics Utilities
- Quality Assurance Engineering
- Safety Engineering
- Sewage Engineering, Wastewater and Stormwater Management
- Software Engineering
- Structural Engineering and Construction
- Systems Engineering
- Telecommunication Services and Products
- Transport Engineering
- Others/ Miscellaneous



NEHEMIAH REINFORCED SOIL SDN. BHD. was incorporated in Malaysia as a private limited company on 12 May 1993 under the Companies Act 1965 and commenced business on 1 September 1993. It specialises in the design, supply and construction of their own patented proprietary retaining wall system called Nehemiah Anchored Earth® (AE) wall. Since its inception in 1993, Nehemiah has grown by leaps and bounce and has exported the Anchored Earth® technology overseas to Singapore, Bangladesh, Sri Lanka and as far as India.

In addition to Nehemiah walls, Nehemiah is also involved in the slope stabilisation work using GreenMur which is a type of geotextile reinforced slope system. Patent application for GreenMur has been filed and pending grant.

Nehemiah is also involved in the promotion of Segmental wall which is a geogrid reinforced wall with decorative finish. The Segmental wall is ideally suited for landscaping.

The Nehemiah group of companies includes Nehemiah Asia Sdn Bhd, Nehemiah Reinforced Soil Sdn Bhd, Nehemiah Slope Repair Sdn Bhd, Anchored Earth Sdn Bhd, Cribwall (Malaysia) Sdn Bhd, and MBN-Anchored Earth Ltd (India). Each of these companies focuses on a specialised sector of the construction industry.

CONTACT PERSONS / DETAILS

Ir. Lee Chee Hai | Managing Director
Ir. Tan Cheng Chong | General Manager
Khor Lee Chong | Asst. General Manager

NEHEMIAH REINFORCED SOIL SDN. BHD. PETALING JAYA (HQ)

55-3, Jalan Cecawi 6/19A
Seksyen 6, Kota Damansara
47810 Petaling Jaya
Selangor Darul Ehsan

Tel. : +603-6140 5233
Fax : +603-6140 5860
E-mail : enquiry@nehemiah.com.my
Website : www.nehemiah.com.my

PENANG

Koay Eng Kang | Branch Manager
No. 27C, Medan Angsana
Bandar Baru Air Itam
11500 Pulau Pinang

Tel. : +604-826 5071
Fax : +604-826 5860

IEM ENGINEERING DIRECTORY 2009/ 2010

COMPANY LISTING APPLICATION FORM

PLEASE TICK TO SELECT THE TYPE OF LISTING

- Engineering Companies
 Commercial Companies is Service to Engineering

PLEASE TYPE OR PRINT IN BLOCK LETTERS

Company Name :

Address :

Telephone : Fax :

Homepage/Website : E-mail :

Year of company registration in Malaysia & ROC number :

Parent company :

DESCRIPTION OF COMPANY (APPROXIMATELY 200 WORDS)

LIST OF COMPANY UP COMING OR ON-GOING MAJOR PROJECTS (MAXIMUM 5 PROJECTS ONLY)

CONTACT NAMES AND TITLES (NOT MORE THAN THREE)

1

2

3

NUMBER OF IEM MEMBERS IN YOUR ORGANIZATION

Honorary Fellows Fellows Members

Graduates Affiliates Students

NAME AND SIGNATURE OF SENIOR EXECUTIVE. THE PERSON SIGNING THIS FORM TAKES RESPONSIBILITY FOR THE CONTENTS THEREOF

Name : Title :

Signature : Company chop :

- ENCLOSED COMPANY LOGO OR COMPANY'S LETTERHEAD (2 COPIES)
 SOFTCOPIES OF THIS FORM CAN BE OBTAINED AT OUR WEBSITE AT www.dimensionpublishing.com.
 PLEASE PRINT AND FAX TO US AT +603 - 8070 0047

SPECIFIED POSITION	TYPE	RATES
Inside Front Cover	Colour	RM6,350
Inside Back Cover	Colour	RM5,770
Back Cover	Colour	RM6,930
Page 1	Colour	RM5,400
Bookmark (Both Sides)*	Colour	RM10,395
Facing Preface	Colour	RM4,040
Facing Content Pages	Colour	RM4,040
Facing Message from President	Colour	RM4,040
Facing Mission of IEM	Colour	RM4,040
Facing Title	Colour	RM4,040
Section Divider	Colour	RM4,620
Full Page	Colour	RM3,465
Full Page	B/W	RM2,830
Half Page Company Listing	B/W	RM525

Special Position: +15%

Overseas Advertiser: +25% (Advance Payment Required)

*Bookmark size should be less than 130mm x 180mm

*15% advertising agency commission

IEM DIRECTORY PROFILE

Published by	Dimension Publishing Sdn Bhd
Frequency	Annually
Language	English
Circulation	21,000 registered IEM members
Readership	84,000 per issue
Readership profile	Registered engineers, corporate leaders, CEOs, government officials, project directors, entrepreneurs, project consultants, engineering consulting firms, graduate students, engineering products/services companies and many more
Number of pages	470+
Printing Process	CTP
Binding Style	Perfect Bound
Printing Material	310gsm Art Paper (cover) 85gsm Art Paper (Premium contents and ads) 70gsm Simili Paper (Company Listing and Member Directory)
Directory size	148mm x 210mm (Trim) 151mm x 213mm (Bleed) 128mm x 185mm (Image Size)
Screen	175 lines per inch
Ad Booking Deadline	One month prior to the publication date
Materials Booking Deadline	One month prior to the publication date
Advertising materials	Softcopy in 300 dpi high resolution/CMYK/PDF or TIFF file
Payment Terms	Advance payment required

Note: Dimension Publishing will not be held responsible for any colour discrepancy, layout or design changes, font/typeface errors, picture file resolution errors and or any other discrepancies which are not within our control. This is inclusive of softcopy advertising materials which are created using a different platform.



DIMENSION PUBLISHING SDN BHD (449732-T)

Suite 29, 3A Floor, IOI Business Park, 1 Persiaran Puchong Jaya Selatan, Bandar Puchong Jaya, 47100 Puchong, Selangor Darul Ehsan

Tel +603 8070 9949

Fax +603 8070 0047

Website www.engineeringcertified.com

Email info@dimensionpublishing.com